Jessica Rose
hello@jessica.tech

Personal Profile:

An accomplished technology outreach professional with experience developing strategy and managing teams to deliver authentic developer facing engagement and support with global scope. Passionate about reaching developer communities through the creation of on and offline community spaces, content development and curated technology experiences. Seeking a strategy focused role speaking to developer communities alongside a similarly motivated team. UK based US passport holder, open to relocation for a great fit.

Key Accomplishments:
- Experience growing and scaling global technology communities
- Accomplished international public speaker
- Successful delivery of high volume events and hackathons
- Technical documentation and content development
- Clear communication skills in English and Japanese

Speaking and Workshops:

List available at jessica.tech/past-talks

Employment Experience:

UK

Head of Developer Relations, DreamFactory Sept 2015 - present
- Managing role team of developer relations professionals
- Building on and offline developer community around open source API platform
- Development of campaigns framework for
- Delivering high volume conference talks and keynotes across US, EU and Asia
- Building and supporting high level partnerships
- Building ambassador program for super users
- Sponsoring and running product focused hackathons
- Writing product documentation, case studies and marketing content
- Product localization strategy and advice

Freelance Community and Outreach Consultant, Apr 2014 - Sept 2015
- Developing developer facing community and outreach strategy
- Conference speaking representing developer facing products and services
- Child safeguarding consulting for tech events (US/UK)
- Running industry events and hackathons
- Developing mentorship and talent acquisition programs for technology companies

Co-founder, Trans*Code, Nov 2014-present
- Founded event driven community of technologists gathering around issues connected to the trans community and allies
- Managed press, communications and media policies for events and hackdays
- Focused growth and support for new distributed community

Founder, Open Code, March 2014-present

- Founded weekly community programming study session tasked with providing peer support to programmers and aspiring programmers of all skill levels in a language agnostic environment
- Focused community building for regular, multi-city developer facing events

Contract Technical Author, Yotta, Dec 2014 - Sept 2015
- Internal and client facing documentation of software products
- User acquisition and digital marketing for niche software products

Volunteer Communications Manager, Gaza Sky Geeks, Sep 2014-Jan 2015
- Managed communications for a distributed team focused on a global crowdfunding campaign for Gaza's only startup incubator and coworking space
- Responsible for coordinating social media, press and public relations
- Managing distributed team of volunteers and content producers

Technical Outreach Manager, Majestic SEO, Jun 2013-Jul 2014
- End user, developer and API documentation of big data products
- Speaking at digital marketing and developer facing conferences
- Technical support of developer and SaaS clients
- Onboarding new developer clients into OpenApps ecosystem
- Client acquisition across consumer and developer markets
- Sourcing and onboarding developer partners
- SEO and digital marketing

Temp Contract: Community Development Liaison, Droplet, Sep 2012-Dec 2012
- User acquisition focused Community development for mobile payment product
- Community growth through events planning
- Social media, digital marketing and community-facing content development

Japan

Contract Technical Author, Apr 2009-May 2012
- Documentation of software and hardware products for digital and print outputs
- Localization of documentation and tutorials

Assistant Language Teacher, Kyoto Board of Education, Aug 2007-Aug 2010
- Taught English in a range of primary and secondary schools

US

Operations, CARe, 2001-2004
- First point of client contact for legal nonprofit with distributed office

Education:
University of East Carolina: BA English 2006

Interests:
I have a keen interest in 19th century literature, cake and travel to Iceland.